



### **Forum Software Industriale (Milan, 6 February 2019): a new appointment**

After Forum Telecontrollo and Forum Meccatronica, now historical and consolidated events, the conferences planning of ANIE Automazione in 2019 will be enriched with a new appointment: Forum Software Industriale dedicated to "The evolution of software technologies in Industry 4.0" that will be held in Milan at the Frigoriferi Milanesi on February 6<sup>th</sup>. The new digital business models and benefits deriving from investments in a convergent digitalization process on the Industry 4.0 paradigm will be at the center of the debate during the first edition of the Forum. The event, organized by ANIE Automazione in collaboration with Messe Frankfurt Italia, will be structured in vertical sessions dedicated to industrial software technologies in the various application areas, with particular attention to some important transversal topics such as cybersecurity, efficiency, servitization and the change in managerial processes. In particular, the memories will be

divided into three thematic sessions dedicated respectively to: Smart Manufacturing, intended primarily as an evolution of discrete processes with the use of applications such as MOM and MES; Virtual Manufacturing and Augmented Reality, and how they are transforming the way of designing and manage company production processes; Intelligent and Connected Product, with memories dedicated to deepen the characteristics and potential of software for the evolution of hardware components that become intelligent and connected. During the opening work, a ROI estimation model will be presented for an investment in industrial software developed in collaboration with Università di Pisa, Università degli Studi di Firenze, and Scuola Superiore Universitaria Sant'Anna di Pisa. Direct dialogue with the operators will be favored in the exhibition area. For more information: [www.forumsoftwareindustriale.it](http://www.forumsoftwareindustriale.it)